Homecoming
A COCKTAIL PARTY
June 14, 2022
6–8 PM | Bryant Park Grill, 25 W 40th St., New York City

Celebrating the power of afterschool for healthy growth and recovery.

Co-Chairs
ROGER BLISSETT
MUFG
RANDOLPH NELSON
Sanguine Gas Exploration
DAVID PEDOWITZ
Neuberger Berman
BRANDON ROBINSON
JP Morgan Asset Management
## Board of Directors

<table>
<thead>
<tr>
<th>Name</th>
<th>Company/Institution</th>
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<tbody>
<tr>
<td>Brandon Robinson</td>
<td>Chair JP Morgan Asset Management</td>
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<tr>
<td>Kevin B. Brandmeyer</td>
<td>Vice Chair Goldman Sachs</td>
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<tr>
<td>Mimi Clarke Corcoran</td>
<td>Secretary Child Mind Institute</td>
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<tr>
<td>Justin Peagram</td>
<td>Treasurer Guggenheim Partners</td>
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<tr>
<td>Saskia Traill</td>
<td>President &amp; CEO ExpandED Schools</td>
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<td>Roger Blissett</td>
<td>MUFG</td>
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<td>Joseph Borrero</td>
<td>Goldman Sachs</td>
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<td>Jé Carr</td>
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<td>Kimberly Dolan</td>
<td>Bridgewater Associates</td>
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<td>Esther Dyson</td>
<td>Way to Wellville</td>
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<td>Erin Erickson</td>
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<td>Eloner Habtezghi</td>
<td>Siebert Williams Shank</td>
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<td>Andrew Kaufman</td>
<td>Macquarie Group</td>
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<td>Karen Ling</td>
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<td>Randolph Nelson</td>
<td>Sanguine Gas Exploration</td>
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<tr>
<td>Paulo Pena</td>
<td>Carrels Restaurant Group</td>
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<tr>
<td>Shael Polakow-Suransky</td>
<td>Bank Street College of Education</td>
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<tr>
<td>Richard Roberts</td>
<td>Red Stone Equity Partners</td>
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<tr>
<td>Stella Safo</td>
<td>Just Equity for Health</td>
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<tr>
<td>Rachel G. Skaistis</td>
<td>Cravath, Swaine, &amp; Moore LLP</td>
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<td>Rachel Steinberg</td>
<td>LinkedIn</td>
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## Junior Board

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<tr>
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<tbody>
<tr>
<td>Ayan Agarwal</td>
<td>Blabl Inc.</td>
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<tr>
<td>Madeline Andreach</td>
<td>CIBC Capital Markets</td>
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<tr>
<td>Brett Ascher</td>
<td>The Blackstone Group</td>
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<tr>
<td>Lauren Boglino</td>
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<tr>
<td>Javier Colon</td>
<td>Hanover Street Capital</td>
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<td>Kearney Ferguson</td>
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<td>Yohanna Hailegebriel</td>
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<td>Olivia LaFond</td>
<td>Tideline</td>
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<td>KJ Lee</td>
<td>Jones Lang LaSalle</td>
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<td>Steve Lee</td>
<td>SafeGraph</td>
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<td>Zoe Liu</td>
<td>Alto</td>
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<tr>
<td>Megan Nuggihalli</td>
<td>Perella Weinberg Partners LP</td>
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<td>Tanvi Parikh</td>
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<tr>
<td>Rachel Park</td>
<td>B12</td>
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<tr>
<td>Nina Qin</td>
<td>NYC Economic Development Corp</td>
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<tr>
<td>Tanvi Parikh</td>
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<td>Jamaal Scott</td>
<td>Daybreak Heath</td>
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<td>Lucy Zhang</td>
<td>The Carlyle Group</td>
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When children are inspired their potential to learn and succeed is infinite. Unfortunately, not all kids have equal access to the types of enrichment activities that expand knowledge, deepen skills, and foster creative and analytical thinking. The pandemic has tragically amplified these inequities.

That’s where ExpandED Schools, developer of the nation’s first publicly-funded afterschool system, comes in. Since 1998, ExpandED Schools has been generating opportunities across New York City by ensuring that children from traditionally-marginalized and under-resourced communities have access to high-quality K–12 afterschool programs.

As the largest afterschool organization in New York City, ExpandED Schools provides schools and community organizations with the curricula, professional development, and technical assistance they need to deliver content and engaging activities that make learning fun and culturally relevant for all kids.

By researching and designing new educational models, ExpandED Schools advances the field locally and nationally in areas from literacy and STEM to work-based learning. ExpandED Schools also leverages afterschool to contribute to efforts to diversify New York City’s teaching workforce, which is 80% white. The Pathways Fellowship combines a paid afterschool practicum, training, and mentorship for people of color who aspire to become school-day teachers.

ExpandED Schools also advocates for public education funds and policies that allow individuals, communities, and society to achieve their full potential.

Today, ExpandED Schools is planting the seeds of success for the next generation of youth and educators. Join us as we empower one million kids to broaden their horizons, develop their intellects, and prepare for the future.
Depth, Breadth, & Reach

100,000+ CHILDREN SUPPORTED
93% STUDENTS OF COLOR
84% LOW-INCOME HOUSEHOLDS
900+ ORGANIZATIONS & SCHOOLS STRENGTHENED
900+ PROGRAMMING GRANTS
6,000+ EDUCATORS TRAINED
84% LOW-INCOME HOUSEHOLDS
84% LOW-INCOME HOUSEHOLDS

LITERACY
CULTURALLY DIVERSE BOOKS AND AUTHORS
ELEMENTARY SCHOOL READING
MIDDLE SCHOOL READING

POLICY & ADVOCACY
ADVANCE PUBLIC FUNDING PRIORITIES
BUILD SUPPORT FOR AFTERSCHOOL

PROGRAM RESEARCH
DEMONSTRATE IMPACT

EDUCATOR TRAINING
CURRICULA
TECHNICAL ASSISTANCE

STEM
COMPUTER SCIENCE
ENGINEERING
DESIGN-BASED THINKING

EDUCATOR TRAINING
CURRICULA
TECHNICAL ASSISTANCE

SPORTS
WORK-BASED LEARNING
ENTREPRENEURSHIP

ARTS

INTERNSHIPS
CAREER READINESS FOR GRADES 6–12

EDUCATOR TRAINING
CURRICULA
TECHNICAL ASSISTANCE

_DEPTH, BREADTH, & REACH_
Sponsorship Levels

**GAME-CHANGER | $100,000**
- Up to 20 tickets
- Acknowledgement from the podium
- VIP placement of name/logo on: step and repeat, event signage, website, and sponsor loop
- Five dedicated posts on ExpandED Schools’ social media platforms
- Event listing as sponsor in promotional event e-blast (reach 6,500+)
- Inclusion in pre/post-event press releases
- Recognition in ExpandED Schools’ Annual Report
- Acknowledgement in post-event thank you email

**VISIONARY | $50,000**
- Up to 20 tickets
- Acknowledgment from the podium
- VIP placement of name/logo on: event signage, website, and sponsor loop
- Three dedicated posts on ExpandED Schools’ social media platforms
- Recognition in ExpandED Schools’ Annual Report
- Acknowledgement in post-event thank you email

**LEADER | $25,000**
- Up to 10 tickets
- Name/logo on event signage, website, and sponsor loop
- Two dedicated posts on ExpandED Schools’ social media platforms
- Recognition in ExpandED Schools’ Annual Report
- Acknowledgement in post-event thank you email

**BUILDER | $10,000**
- Up to 10 tickets
- Name/logo on event signage, website, and sponsor loop
- One dedicated post on ExpandED Schools’ social media platforms
- Recognition in ExpandED Schools’ Annual Report
- Acknowledgement in post-event thank you email

**CHAMPION TICKET | $2,500**
- Up to 5 tickets
- One dedicated post on ExpandED Schools’ social media platforms

**PATRON TICKET | $1,500**
- Up to 3 tickets

**INDIVIDUAL TICKET | $250**
- Followers: 2,000+; Reach 800–3,000
- Followers: 7,000+; Reach 3,000–4,000

Questions?
Please contact: Jazmine Shaw, Development Officer
jshaw@expandedschools.org
Sponsorship Form

CONTACT INFORMATION

Name ____________________________
Title ____________________________
Company __________________________
Address __________________________
City, State, Zip ______________________
Phone ____________________________
Fax _______________________________
Email ____________________________

Number of attendees ___________________
Attendee names
______________________________
______________________________
______________________________

Name (I and/or my company) would like to be listed as:
______________________________
______________________________
______________________________

PAYMENT

Enclosed is my check (payable to ExpandED Schools) in the amount of $___________

Please mail checks to: ExpandED Schools
11 West 42nd St., 3rd Floor
New York, NY 10036

Please charge my:
• Mastercard • AmEx
• VISA • Discover

Amount $ ____________
Card number ______________________
Expiration date ____________________
Security code ______________________
Cardholder’s name __________________
Signature ________________________

Deadline for ad & logos: May 15, 2022
All gala contributions are tax deductible beyond $147 per ticket per attendee.

ALL DONATIONS WILL SUPPORT EXPANDED’S GENERAL OPERATING FUND, THROUGH WHICH WE PROVIDE LIFE-CHANGING PROGRAMS AND RESOURCES TO EDUCATORS AND STUDENTS ACROSS NEW YORK CITY.

I cannot attend the event but want to help seed success for one million students with a gift of:
• $5,000 = a full year of afterschool programming for four students
• $2,500 = training for a paid summer internship for a high school student
• $1,000 = a professional development institute for 30 community educators
• $500 = a culturally relevant book set for an elementary school book club
• $150 = an engineering set for a middle school STEM club
• Other ______________________

Questions?
Please contact: Jazmine Shaw, Development Officer
jshaw@expandededschools.org

Close the learning gap. Open the world.