



Homecoming

A COCKTAIL PARTY

June 14, 2022

6-8 PM | Bryant Park Grill, 25 W 40th St., New York City

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Celebrating the power of afterschool for healthy growth and recovery.

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INVEST IN AFTERSCHOOL

INSPIRE STUDENTS

IMPROVE OUTCOMES

When children are inspired their potential to learn and succeed is infinite. Unfortunately, not all kids have equal access to the types of enrichment activities that expand knowledge, deepen skills, and foster creative and analytical thinking. The pandemic has tragically amplified these inequities.

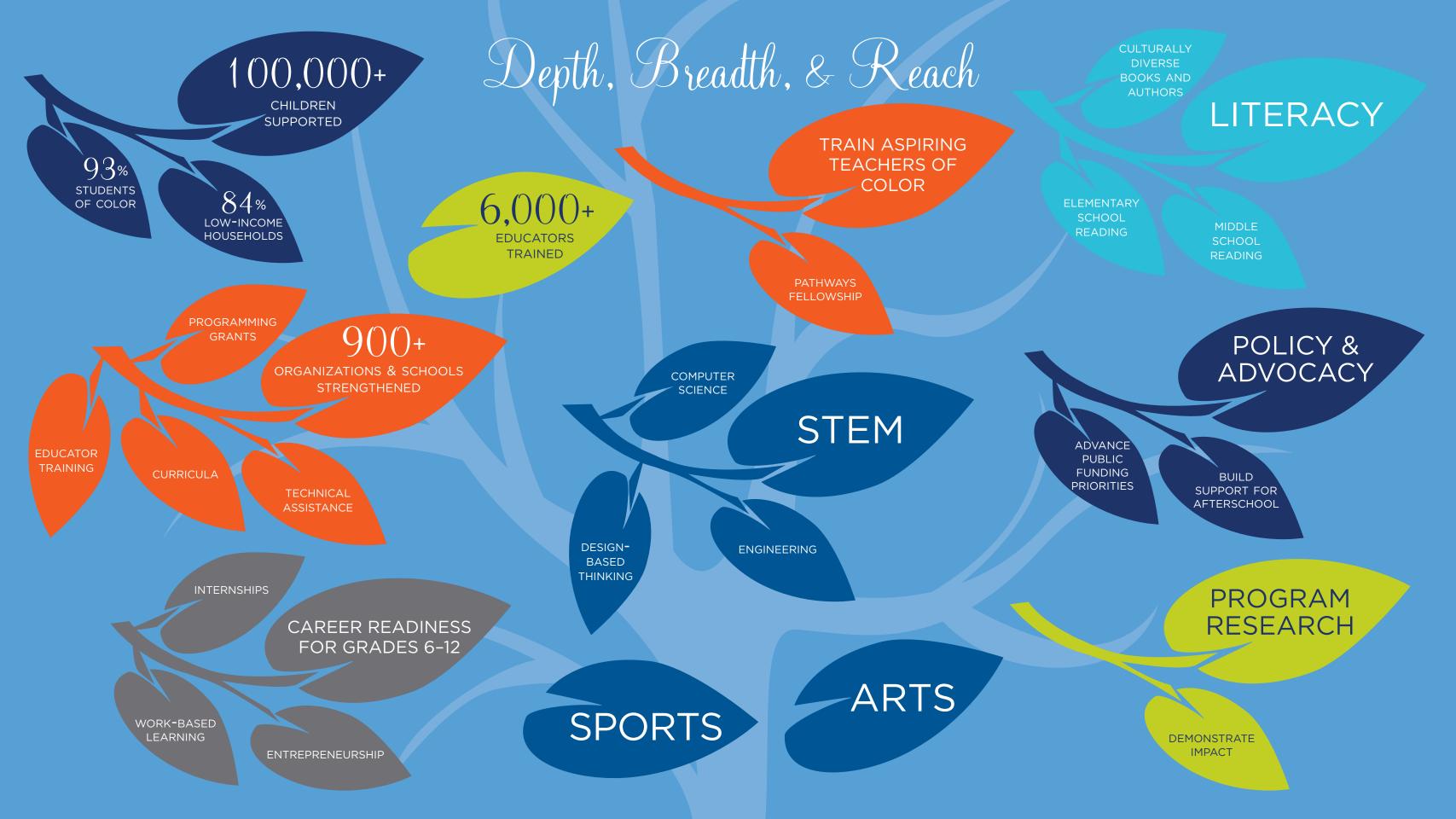
That's where ExpandED Schools, developer of the nation's first publicly-funded afterschool system, comes in. Since 1998, ExpandED Schools has been generating opportunities across New York City by ensuring that children from traditionally-marginalized and under-resourced communities have access to high-quality K-12 afterschool programs.

As the largest afterschool organization in New York City, ExpandED Schools provides schools and community organizations with the curricula, professional development, and technical assistance they need to deliver content and engaging activities that make learning fun and culturally relevant for all kids.

By researching and designing new educational models, ExpandED Schools advances the field locally and nationally in areas from literacy and STEM to work-based learning. ExpandED Schools also leverages afterschool to contribute to efforts to diversify New York City's teaching workforce, which is 80% white. The Pathways Fellowship combines a paid afterschool practicum, training, and mentorship for people of color who aspire to become school-day teachers.

ExpandED Schools also advocates for public education funds and policies that allow individuals, communities, and society to achieve their full potential.

Today, ExpandED Schools is **planting the seeds of success** for the next generation of youth and educators. Join us as we **empower one million kids** to broaden their horizons, develop their intellects, and prepare for the future.



Past Major Corporate Sponsors







SULLIVAN & CROMWELL LLP











CRAVATH, SWAINE & MOORE LLP











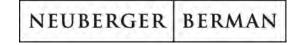














Morgan Lewis



RBC Capital Markets



COVINGTON



GAME-CHANGER | \$100,000

Up to 20 tickets

Acknowledgement from the podium

VIP placement of name/logo on: step and repeat, event signage, website, and sponsor loop

Five dedicated posts on ExpandED Schools' social media platforms (*)

Event listing as sponsor in promotional event e-blast (reach 6,500+)

Inclusion in pre/post-event press releases

Recognition in ExpandED Schools' Annual Report

Acknowledgement in post-event thank you email

VISIONARY | \$50,000

Up to 20 tickets

Acknowledgment from the podium

VIP placement of name/logo on: event signage, website, and sponsor loop

Three dedicated posts on ExpandED Schools' social media platforms (f)

Recognition in ExpandED Schools' Annual Report

Acknowledgment in post-event thank you email

LEADER | \$25,000

Up to 10 tickets

Name/logo on event signage, website, and sponsor loop

Two dedicated posts on ExpandED Schools' social media platforms (f)

Recognition in ExpandED Schools' Annual Report

Acknowledgement in post-event thank you email

BUILDER | \$10,000

Up to 10 tickets

Name/logo on event signage, website, and sponsor loop

One dedicated post on ExpandED Schools' social media platforms (f)

Recognition in ExpandED Schools' Annual Report Acknowledgement in post-event thank you email

CHAMPION TICKET | \$2,500

Up to 5 tickets

One dedicated post on ExpandED Schools' social media platforms (*)

PATRON TICKET | \$1,500

Up to 3 tickets

INDIVIDUAL TICKET | \$250

f Followers: 2,000+; Reach 800-3,000

Followers: 7,000+; Reach 3,000-4,000

Questions?

Please contact:
Jazmine Shaw, Development Officer
jshaw@expandedschools.org

Sponsorship Form

CONTACT INFORMATION

Name
Title
Company
Address
City, State, Zip
Phone
Fax
Email
Number of attendees
Attendee names
-



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Name
Title
Company
Address
City, State, Zip
Phone
Fax
Email
Number of attendees
Attendee names
Name (I and/or my company) would like to be listed as:

YMENT

•	Enclosed is my check (payable to ExpandED Schools) in the amount of \$			
	Plea	ase mail chec	ks to	D: ExpandED Schools 11 West 42nd St., 3rd Floor New York, NY 10036
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		Mastercard		
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All gala contributions are tax deductible beyond \$147 per ticket per attendee.



Please contact: Jazmine Shaw, Development Officer jshaw@expandedschools.org

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- O Visionary | \$50,000
- O Leader | \$25,000
- O Builder | \$10,000
- O Champion ticket | \$2,500
- O Patron ticket | \$1,500
- O Individual ticket | \$250

O I cannot attend the event but want to help seed success for one million students with a gift of:

- \$5,000 = a full year of afterschool programming for four students
- \$2,500 = training for a paid summer internship for a high school student
- \$1,000 = a professional development institute for 30 community educators
- \$500 = a culturally relevant book set for an elementary school book club
- \$150 = an engineering set for a middle school STEM club
- Other____

All donations will support ExpandED's general operating fund, through which we provide life-changing programs and resources to educators and students across New York City.