



Homecoming

A COCKTAIL PARTY

June 14, 2022

6-8 PM | Bryant Park Grill, 25 W 40th St., New York City

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MUFG

RANDOLPH NELSON
Sanguine Gas Exploration

DAVID PEDOWITZ
Neuberger Berman

BRANDON ROBINSON
JP Morgan Asset Management



Celebrating the power of afterschool for healthy growth and recovery.

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About

INVEST IN
AFTERSCHOOL

INSPIRE
STUDENTS

IMPROVE
OUTCOMES

When children are inspired their potential to learn and succeed is infinite. Unfortunately, not all kids have equal access to the types of enrichment activities that expand knowledge, deepen skills, and foster creative and analytical thinking. The pandemic has tragically amplified these inequities. That's where ExpandedED Schools, developer of the nation's first publicly-funded afterschool system, comes in. Since 1998, ExpandedED Schools has been generating opportunities across New York City by ensuring that children from traditionally-marginalized and under-resourced communities have access to high-quality K-12 afterschool programs.

As the largest afterschool organization in New York City, ExpandedED Schools provides schools and community organizations with the curricula, professional development, and technical assistance they need to deliver content and engaging activities that make learning fun and culturally relevant for all kids.

By researching and designing new educational models, ExpandedED Schools advances the field locally and nationally in areas from literacy and STEM to work-based learning. ExpandedED Schools also leverages afterschool to contribute to efforts to diversify New York City's teaching workforce, which is 80% white. The Pathways Fellowship combines a paid afterschool practicum, training, and mentorship for people of color who aspire to become school-day teachers.

ExpandedED Schools also advocates for public education funds and policies that allow individuals, communities, and society to achieve their full potential.

Today, ExpandedED Schools is **planting the seeds of success** for the next generation of youth and educators. Join us as we **empower one million kids** to broaden their horizons, develop their intellects, and prepare for the future.

Depth, Breadth, & Reach

100,000+

CHILDREN SUPPORTED

93%

STUDENTS OF COLOR

84%

LOW-INCOME HOUSEHOLDS

6,000+

EDUCATORS TRAINED

TRAIN ASPIRING TEACHERS OF COLOR

PATHWAYS FELLOWSHIP

CULTURALLY DIVERSE BOOKS AND AUTHORS

LITERACY

ELEMENTARY SCHOOL READING

MIDDLE SCHOOL READING

PROGRAMMING GRANTS

900+

ORGANIZATIONS & SCHOOLS STRENGTHENED

COMPUTER SCIENCE

STEM

POLICY & ADVOCACY

EDUCATOR TRAINING

CURRICULA

TECHNICAL ASSISTANCE

ADVANCE PUBLIC FUNDING PRIORITIES

BUILD SUPPORT FOR AFTERSCHOOL

DESIGN-BASED THINKING

ENGINEERING

INTERNSHIPS

CAREER READINESS FOR GRADES 6-12

PROGRAM RESEARCH

WORK-BASED LEARNING

ENTREPRENEURSHIP

DEMONSTRATE IMPACT

SPORTS

ARTS

Past Major Corporate Sponsors



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COVINGTON

Sponsorship Levels



GAME-CHANGER | \$100,000

- Up to 20 tickets
- Acknowledgement from the podium
- VIP placement of name/logo on: step and repeat, event signage, website, and sponsor loop
- Five dedicated posts on ExpandedED Schools' social media platforms  
- Event listing as sponsor in promotional event e-blast (reach 6,500+)
- Inclusion in pre/post-event press releases
- Recognition in ExpandedED Schools' Annual Report
- Acknowledgement in post-event thank you email



VISIONARY | \$50,000

- Up to 20 tickets
- Acknowledgment from the podium
- VIP placement of name/logo on: event signage, website, and sponsor loop
- Three dedicated posts on ExpandedED Schools' social media platforms  
- Recognition in ExpandedED Schools' Annual Report
- Acknowledgment in post-event thank you email

LEADER | \$25,000

- Up to 10 tickets
- Name/logo on event signage, website, and sponsor loop
- Two dedicated posts on ExpandedED Schools' social media platforms  
- Recognition in ExpandedED Schools' Annual Report
- Acknowledgement in post-event thank you email

BUILDER | \$10,000

- Up to 10 tickets
- Name/logo on event signage, website, and sponsor loop
- One dedicated post on ExpandedED Schools' social media platforms  
- Recognition in ExpandedED Schools' Annual Report
- Acknowledgement in post-event thank you email



CHAMPION TICKET | \$2,500

- Up to 5 tickets
- One dedicated post on ExpandedED Schools' social media platforms  

PATRON TICKET | \$1,500

- Up to 3 tickets

INDIVIDUAL TICKET | \$250

-  Followers: 2,000+; Reach 800-3,000
-  Followers: 7,000+; Reach 3,000-4,000

Questions?

Please contact:
Jazmine Shaw, Development Officer
jshaw@expandedschools.org

Sponsorship Form

- Game-Changer | \$100,000
- Visionary | \$50,000
- Leader | \$25,000
- Builder | \$10,000

- Champion ticket | \$2,500
- Patron ticket | \$1,500
- Individual ticket | \$250

- I cannot attend the event but want to help seed success for one million students with a gift of:
 - \$5,000 = a full year of afterschool programming for four students
 - \$2,500 = training for a paid summer internship for a high school student
 - \$1,000 = a professional development institute for 30 community educators
 - \$500 = a culturally relevant book set for an elementary school book club
 - \$150 = an engineering set for a middle school STEM club
 - Other _____

All donations will support ExpandedED's general operating fund, through which we provide life-changing programs and resources to educators and students across New York City.

CONTACT INFORMATION

Name _____
Title _____
Company _____
Address _____
City, State, Zip _____
Phone _____
Fax _____
Email _____

Number of attendees _____
Attendee names

Name (I and/or my company) would like to be listed as:

PAYMENT

- Enclosed is my check (payable to ExpandedED Schools) in the amount of \$ _____

Please mail checks to: ExpandedED Schools
11 West 42nd St., 3rd Floor
New York, NY 10036

- Please charge my:
 - Mastercard AmEx
 - VISA Discover

Amount \$ _____

Card number _____

Expiration date _____

Security code _____

Cardholder's name _____

Signature _____

- Charge online at XXXXXXXXXXXX

Deadline for ad & logos: May 15, 2022

All gala contributions are tax deductible beyond \$147 per ticket per attendee.

Questions?

Please contact:
Jazmine Shaw, Development Officer
jshaw@expandedschools.org



ExpandedED Schools

Close the learning gap. Open the world.